

1. Paradise Recreation and Park District [PRPD] will own and operate the sign.
2. PRPD will program and install all messages for the sign.
3. The sign is a community service sign and is not to be used for private advertisements, commercial, political, or religious use.
4. The sign will be operated under all Town of Paradise policies, rules, and regulations for community service signs.
5. There will be six rotating announcement spaces to present community events and programs.
6. As a participant, the Town of Paradise [TOP], Paradise Irrigation District [PID] and PRPD will each have one rotating announcement space for their own activity presentations.
7. Participants may choose to have several different activities presented during the day. If a participant has several different activity announcements during a day they do not get any more time, but will have different announcement presentations during the rotations.
8. Only one activity announcement per space and a limited number of letter characters should be used. Remember individuals will only have a few seconds to read the information.
9. PRPD will determine the time span of the announcement space and all time span announcement spaces will be the same.
10. A participant may not exchange or give their space to another organization; the space is available for their community service announcements only – no special deals or free usages. If a participant does not have an announcement that space will be used for general information, such as, weather or time, or simply deleted.
11. All participants must have their community service announcement(s) to the PRPD business office by 9:00 a.m. each Monday unless otherwise posted. Announcements may be sent one of three ways; (1) mailed to the PRPD business office at 6626 Skyway, Paradise, CA 95969; (2) sent via electronic mail to prpd@sbcglobal.net; or (3) faxed to the business office at (530) 872-8619.

12. All sign revenues will be fully accounted for and maintained by PRPD. Within thirty (30) days of the end of the Fiscal Year, a detailed income and expense report will be presented to the TOP and the PID. Any excess funds will be disbursed equally among the three entities and any expenses exceeding the revenue will be billed equally among the three entities.
13. If a community emergency is declared, the TOP will be allowed to use the sign exclusively throughout the emergency, if needed.
14. If needed, the TOP, PID, and PRPD will meet to review sign management procedures including rental policies.
15. Three rotating announcement space(s) will be available for rent to other non-profit or public agency for community service event presentations.
16. All rentals will be processed through the PRPD.
17. Paradise Recreation and Park District reserves the right to review and refuse any announcement and is under no obligation to display any announcement or information. The District also reserves the right to rewrite or edit any submission for clarity, accuracy, and adherence to District policy. The District assumes no responsibility or liability for any display or any effects or results thereof.

RENTAL FEES:

- One space, one display activity, shown every rotation 24/7: \$50.00 first week; \$25.00 per each additional week.
- One space, additional display activities, shown on a staggered rotation 24/7: \$50.00 first week; \$25.00 per each additional week; plus \$30.00 for each additional display.
- Displays may be shown for a maximum of four weeks.
- Additional display time will be allowed, if available, at \$30.00 per week.
- All rental participants will be required to abide by all PRPD commercial sign rules.

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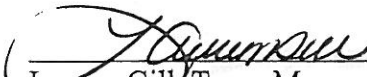
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PARADISE RECREATION AND PARK DISTRICT
COMMUNITY SERVICE SIGN RULES

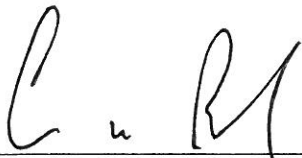
FINAL
08/12/14

These revised Community Service Sign Rules supersede the Rules dated September 26, 2011 and also supersede only the electronic sign usage relating to the Town of Paradise Memorandum of Understanding, Section 4, dated March 8, 2011, and the Paradise Irrigation District Memorandum of Understanding, Section 1, dated December 13, 2011.



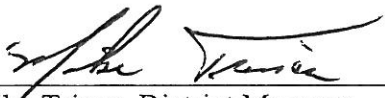
Lauren Gill, Town Manager
Town of Paradise

Sept. 22, 2014
Date



George Barber, District Manager
Paradise Irrigation District

9/22/14
Date



Mike Trinca, District Manager
Paradise Recreation and Park District

9/22/2014
Date


MEMORANDUM OF UNDERSTANDING
TOWN OF PARADISE
AND
PARADISE RECREATION AND PARK DISTRICT
SKYWAY FRONTAGE RENOVATION
TERRY ASHE RECREATION CENTER

This Memorandum of Understanding (Memorandum) is entered into on March 8, 2011, between the Town of Paradise and the Paradise Recreation and Parks District for the purpose of combining and leveraging resources to provide three priority community projects.


1. The Town of Paradise (Town) shall provide \$165,322.00 (Proposition 40 Funding) for the Terry Ashe Recreation Center Skyway Frontage Renovation Project, which is described in Sections 3 and 4 of this Memorandum.
2. In return for the Proposition 40 funding from the Town, the Paradise Recreation and Park District (District) shall allocate \$165,322, in the 2011-2012 fiscal year after receiving all grant funds, for the following purposes:
 - a. \$100,322.00 will be allocated to the Paradise Community Village Project for road and utility infrastructure costs as approved by the Town.
 - b. \$65,000.00 shall be allocated to the Paradise Performing Arts Center as described in Section 6 of this Memorandum.
3. All landscape improvements, except the electronic sign, to the Terry Ashe Recreation Center Skyway Frontage Renovation Project shall be owned and maintained in good condition by the Paradise Recreation and Park District for a minimum of 30 years.
4. As a part of the Terry Ashe Recreation Center Skyway Frontage Renovation Project, the Paradise Recreation and Park District shall install an electronic sign upon which the Town of Paradise will have 20% of the usage for Town business during normal operations, except in the case of a local emergency situation the Town shall have 100% use of the sign during the emergency. This sign shall replace the Paradise Irrigation District sign and the sign at the south end of the property shall be removed. Other agencies that will have 20% usage of the sign shall be the Paradise Irrigation District, the Paradise Unified School District, and the Paradise Recreation and Park District. The remaining 20% shall be available for rent for community events. The Paradise Recreation and Park District shall own and operate the sign. All four agencies shall share equally in all costs to operate, repair, and maintain the sign. Income from the sign shall be shared equally if there is any remaining after it is subtracted from the sign's expenses. An income and expense report shall be provided annually by the Paradise Recreation and Park District to all four agencies. Paradise Unified School District will need to pay 25% of the sign total cost to participate and Paradise Irrigation District shall be grandfathered in because of the replacement of their current

sign. All four agencies shall negotiate whether or not this sign should be replaced once it is no longer operable.

5. If the Paradise Community Village Project should fail to have a recreation or park element then the \$100,322.00 contributed to the Paradise Community Village Project shall be allocated to another recreation or park element within the Town of Paradise as approved by both the Town of Paradise and Paradise Recreation and Park District.
6. A total of \$65,000 shall be granted to the Paradise Performing Arts Center (PPAC) which will be considered a contribution from both the Town and the District. Of that amount, \$59,000 shall be used for capital improvements to the PPAC building at 777 Nunneley Road, Paradise, California. As a consideration for receiving these funds, the remaining \$6,000 shall be used to allow the Paradise Symphony to conduct four community concerts per year for four years at no cost to the Paradise Symphony. If the \$65,000 is not used for its intended purposes, the unused amount shall be returned to the District to be reallocated as approved by both the Town and the District.
7. The parties understand that this Memorandum is a binding agreement between them and shall not be amended without the prior written consent of all the parties.



Alan White, Mayor
Town of Paradise



Al McGreehan, Chairperson
Paradise Recreation and Park District

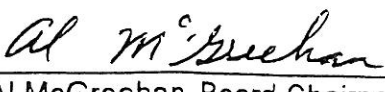
MEMORANDUM OF UNDERSTANDING
between
PARADISE IRRIGATION DISTRICT
and
PARADISE RECREATION PARK DISTRICT
for the
PARADISE RECREATION AND PARK DISTRICT
ELECTRONIC SIGN INSTALLATION, MAINTENANCE and USAGE
at the
TERRY ASHE RECREATION CENTER

This Memorandum of Understanding (Memorandum) is entered into on 12-13, 2011, between the Paradise Irrigation District, and the Paradise Recreation and Park District for the purpose of combining and leveraging resources to provide for the installation and maintenance of an Electronic Sign located at 6626 Skyway, Paradise, California, also known as the Terry Ashe Recreation Center.

1. As a part of the Terry Ashe Recreation Center Skyway Frontage Renovation, Project, the Paradise Recreation and Park District shall install an electronic sign upon which the Town of Paradise will have a minimum of 20% of the usage for Town business during normal operations, except in the case of a local emergency situation the Town shall have 100% use of the sign during the emergency. This sign shall replace the Paradise Irrigation District sign and the sign at the south end of the property shall be removed. Other agencies that will have a minimum of 20% usage of the sign shall be the Paradise Irrigation District and the Paradise Recreation and Park District. The remaining 20% or 25% shall be available for rent for community events. The Paradise Recreation and Park District shall own and operate the sign. All three agencies shall share equally in all costs to operate, repair, and maintain the sign. Income from the sign shall be shared equally if there is any remaining after it is subtracted from the sign's expenses. An income and expense report shall be provided annually by the Paradise Recreation and Park District to all three agencies. The Paradise Irrigation District shall be grandfathered in at no cost because of the replacement of their current sign. All three agencies shall negotiate whether or not this sign should be replaced once it is no longer operable.



Ken Hunt, Board President
Paradise Irrigation District



Al McGreehan, Board Chairperson
Paradise Recreation and Park District