



2022-2023 ICE RINK DASHER BOARD ADVERTISING FORM

CONTACT INFORMATION

Business Name: _____ Contact: _____

Address: _____

Phone: _____ E-mail: _____

DASHER BOARD ADVERTISING (please select one)

INSIDE RINK or OUTSIDE RINK

- \$400 One board
- \$750 Two boards
- \$1,000 Three boards
- plus \$200 for each additional board over three Total # _____

Dimensions of the Signage:

Inside: (46"X28") Sticky, non-removable

Outside: (36"X28") Chloroplast, removable

Indicate preferred placement: (indicate 1st and 2nd preferences)

Inside East: _____ Inside North: _____ Inside West: _____ Inside South: _____

Outside East: _____ Outside North: _____ Outside West: _____ Outside South: _____

**PAYMENTS MUST BE RECEIVED BY Monday October 24th, 2022
HOWEVER EARLY PAYMENT IS ENCOURAGED AS SPACE IS LIMITED!**

**Return this form along with your check (payable to PRPD) to:
Paradise Recreation & Park District, 6626 Skyway, Paradise, CA 95969**

Payments by Cash, MasterCard or VISA are also accepted in the PRPD office at the above address

**For additional information and precise placement options please contact
Lorrennis Leeds, Ice Rink Manager, at 530-872-6393 or info@ParadisePRPD.com**

ARTWORK MUST BE PROVIDED ACCORDING TO THE FOLLOWING SPECS:

ALL ARTWORK MUST BE APPROVED BY PRPD PRIOR TO SUBMISSION

Digital Output:

- High resolution PDF, TIFF, PSD, AI or EPS.
- Include all fonts used in your document or convert to outlines.
- Include all placed graphics.
- Keep a backup of all of your files. Collect for output.
- Set up your document in proportion to your final output size.
- Disk(s) should contain only the files needed.
- If necessary, include a hard copy and indicate color matches if required.

Color Modes: 300dpi @ full size

Notes:

- Do not flatten layers in file.
- Delete extra layers and channels.
- Do not change the file format - leave in original RGB or CMYK format.

**Camera-ready artwork must be submitted
by Monday, October 24th, 2022.**

Artwork that is not provided camera-ready will be charged an additional \$50 fee to recreate in a camera-ready format.

All submissions received after the artwork deadline date will be charged an additional \$50 late fee.

Please send your artwork directly to:

Kathy
wilprint@comcast.net
Wilson's Printing & Signs
730 B Main Street
Chico, CA. 95928
530-877-8721